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# Homes for the Holidays

November 30, 2023 at The Grand Boston Featuring Special Guest: Doug Flutie

#### **Event Overview**

Please join us on Thursday, November 30, 2023 at The Grand Boston to celebrate *Homes for the Holidays* with Bay Cove Human Services. This special evening will feature our special guest, Boston football legend Doug Flutie, as well as delicious food and drink, live and silent auctions, entertainment, inspiring stories from the Bay Cove community and the presentation of the 2023 Changing Lives Visionary & Humanitarian Awards. More details to come!

## **About Bay Cove Human Services**

Bay Cove believes that when people need help, they should be able to get it. We have a nearly 50-year history of not giving up on anyone. Bay Cove continues to provide innovative and personalized support for our neighbors facing the greatest challenges. Using a person-centered approach, we are driven by our conviction that everyone has value. So whether someone is facing the challenges associated with mental illness, developmental disabilities, substance use disorders, homelessness, or aging, we meet people where they are and partner with them to change their lives. Thousands of our neighbors, some you probably know, are currently living a better life because of our work.

Sponsorship Opportunities and Benefits on Following Page.

Custom sponsorship packages are also available. For more information, e-mail Caitie Sprague at csprague2@baycove.org.



## **Sponsorship Opportunities**

\*\*\*Print Deadline for Invitation Listing - October 6th\*\*\*

Featuring Special Guest: Doug Flutie

## HAIL MARY PASS\* PRESENTING SPONSOR (Exclusive) - \$100,000

- Presenting Sponsor naming rights (ex: Your Company presents Homes for the Holidays benefitting Bay Cove Human Services)
- Exclusive 30 minute Pre-event cocktail reception with special guest, Doug Flutie, including photo opportunities
- Company logo/family name on screen throughout Bay Cove's Homes for the Holidays
   event
- Company logo/family name on event invitation
- Inclusion as Presenting sponsor in all event-related press materials
- Individualized recognition as Presenting Sponsor via social media
- Premiere placement full-page ad in event digital program book
- 30 event tickets
- Reserved VIP seating for guests
- Logo and link on Bay Cove's website

### SUPERBOWL WINNER FOOD & BEVERAGE SPONSOR (Exclusive) - \$50,000

- Exclusive 30 minute PRE-Event cocktail reception with special guest, Doug Flutie including photo opportunities
- Company logo/family name on screen throughout event
- Company logo/family name on event invitation
- Inclusion as Food & Beverage Sponsor in all event-related press materials
- Individualized recognition as Food & Beverage Sponsor via social media
- Full-page ad in event digital program book
- 25 event tickets
- Reserved VIP seating for guests
- Logo and link on Bay Cove's website

#### AFC WINNER SPONSOR - \$25,000

- Meet & Greet during event with special guest, Doug Flutie, including photo opportunity
- Company logo/family name on screen throughout event
- Company logo/family name on event invitation
- Inclusion as a Lead sponsor in all event-related press materials
- Full-page ad in event digital program book
- 20 event tickets
- Reserved VIP seating for guests
- Logo and link on Bay Cove's website





## TOUCH DOWN SPONSOR - \$15,000

- Photo opportunity during event with special guest, Doug Flutie
- Company logo/family name on screen during event
- Company logo/family name on event invitation
- Individualized recognition as an event sponsor via social media
- Full-page ad in event digital program book
- 12 event tickets
- Logo and link on Bay Cove's website

#### FIELD GOAL SPONSOR - \$10,000

- Company logo/family name on screen during event
- Company logo/family name on event invitation
- Individualized recognition as an event sponsor via social media
- Full-page ad in event digital program book
- 10 event tickets
- Logo and link on Bay Cove's website

#### 1ST DOWN SPONSOR - \$5,000

- Company/family name listed on screen during event
- Company logo/family name on event invitation
- Recognition as an event sponsor via social media
- Half-page ad in event digital program book
- 6 event tickets
- Logo and link on Bay Cove's website

#### COIN TOSS WINNER SPONSOR - \$3,000

- Quarter-page ad in event digital program book
- 4 event tickets
- Listing and link on Bay Cove's website

#### HOME FIELD ADVANTAGE SPONSOR - \$1,500

- Listing in event digital program book
- 2 event tickets
- Listing on Bay Cove's website

\*Doug Flutie's 48 yard pass with 6 seconds left, giving Boston College the win in the "Miracle in Miami" game.

Custom packages also available, please contact Caitie Sprague at csprague 2@baycove.org.

